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# ELMER ROSES

WHOLESALE CATALOG

1954-1955

San Gabriel  
Calif.



# ELMER ROSES

6708 North San Gabriel Blvd.

San Gabriel, California

ATlantic 7-9222

CONSTANCE A. ELMER, "Owner"

## "OUR AIM QUALITY"

MEMBER OF

California Association of Nurserymen

American Association of Nurserymen

American Rose Society

Pacific Rose Society

**ORDERS** will be filled in their rotation—**BE EARLY.**

### PRO-RATA

All orders are necessarily subject to pro-rate. It is almost impossible to have a complete count in our fields, of plants not complete in growth. Unexpected tragedies sometimes occur.

We reserve the right to fill our orders, pro-rata.

### TERMS:

2% 15 Days; 30 Days Net; 60 Days by advance arrangements.

### FREIGHT:

BUSH ROSES: Freight prepaid in the state of California on shipments of 500 and up bush roses. MIDDLE WEST — EASTERN SHIPMENTS — POOL CARS ONLY — leaving in January & February of 1955. 3¢ per bush freight charge to customer. Balance assumed by Elmer Roses. No packing charges. Boxes charged at near actual cost. Small shipments F.O.B. San Gabriel — TREES F.O.B. San Gabriel — EXCEPT direct trucking to San Francisco area, Fresno and Sacramento areas, where we assume one-half of trucking expense.

### CLAIMS:

Claims must be made within 5 days after receipt of shipment. If an error has been made by us, we take pleasure in making the adjustment.

### NON-WARRANTY:

We exercise care to have all roses true to name. Nevertheless, it is understood that should any plant prove otherwise, we shall not be liable for any sum greater than that paid for any plants as may prove untrue.

The patented varieties appearing in this catalogue are sold under license from the following patent growers:

Amling-De Vor Nurseries, Inc.	Livermore, Calif.
Armstrong Nurseries	Ontario, Calif.
Conard-Pyle Co.	West Grove, Pa.
Germain's	Van Nuys, Calif.
Howard & Smith	Montebello, Calif.
Howard Rose Company	Hemet, Calif.
Jackson & Perkins Co.	Newark, New York
Marsh Nursery	Pasadena, Calif.
Mt. Arbor Nurseries	Shenandoah, Iowa
Paul Shamburger Rose Nursery	Tyler, Texas
Western Rose Co.	Los Angeles, Calif.

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**WHOLESALE PRICE LIST****NON-PATENTED BUSH, POLYANTHA & FLORIBUNDA ROSES,  
BOUTONNIERE, CLIMBER & MOSS ROSES**

\*\*INDICATION OF NON-PATENTED VARIETY  
UNDER INDIVIDUAL DESCRIPTIONS.

Please order in Multiples of (10). Quantity rate on non-patents  
determined by total order.

	Grade #1	Grade #1½	Grade #2
10 to 100.....	\$ .50	\$ .40	\$ .30
110 to 500.....	.49	.39	.29
510 to 1000.....	.48	.38	.28
1010 to 2500.....	.47	.37	.27
2510 & Up.....	.46	.36	.26

**PATENTED BUSH, GRANDIFLORA, FLORIBUNDA & CLIMBING VARIETIES**

(Patented variety indicated either by Patent No. or P.A.F.)

**RETAIL**

	Grade #1 10-19	Grade #1 20-99	Grade #1 100-249	Grade #1 250 Up
3.00	1.80	1.50	1.40	1.30
2.75	1.50	1.37½	1.30	1.20
2.50	1.40	1.25	1.20	1.10
2.25	1.25	1.12½	1.05	.95
2.00	1.10	1.00	.95	.85
1.75	1.00	.87½	.80	.75
1.50	.90	.75	.70	.65

GRADE No. 1½— R etail same as above. Wholesale 20% less.

**TREE ROSES 38" AND 24" STANDARDS**

Please order in Multiples of (5). Quantity rate determined by total order.

	Grade # 20-99	Grade #1 100-249	Grade #1 250 Up
Patented Tree Roses.....	\$2.50	\$2.30	\$2.15
Non-Patented Tree Roses.....	1.85	1.75	1.70
	Grade #1½	Grade #1½	Grade #1½
Patented Tree Roses.....	\$2.00	\$1.85	\$1.70
Non-Patented Tree Roses.....	1.50	1.40	1.35

**MINIATURE TREE ROSES 10"**

	Grade #1	Grade #1½
Patented Varieties.....	\$1.50 Ea.	\$1.20 Ea.
Non-Patented Varieties.....	1.35 Ea.	1.10 Ea.

**BARE ROOT WHOLESALE**

Shipments made starting late December, 1954 and extending to the  
middle of March, 1955.

NURSERYMEN: For your convenience we have arranged the opposite  
side of this price list, so that you may cut this page out and use the  
catalogue for your retail needs.

**HELPFUL TO ALL NURSERYMEN !** Join a local Rose Society, in addition to your American Rose Society. Attend their monthly meetings. You will obtain valuable information on a subject very important to all of us — ROSES. You can be helpful to this society by sharing your experiences. To our California trade, in your various areas, I would like to suggest a few that the writer is either a member of, or familiar with.

Pasadena Area.....Pacific Rose Society

Fresno Area.....Fresno Rose Society

San Francisco Area.....San Francisco Rose Society



**"Important"** — If you are not a member of the American Rose Society, Be One At Once ! Your membership in this great organization, the largest single-flower society in America, will give you the monthly magazine and 250 page illustrated annual, which cannot be valued in the modest dues of \$4.50 per year. The annual alone is worth this. For a Birthday or Christmas there could be no nicer gift to send to a friend than a membership in this great Rose organization.

Send today for yours — either to Elmer Roses or direct to American Rose Society, 4048 Roselea Place, Columbus 14, Ohio.

## BUSH ROSES

### Red Shades

**Abbreviations used:**  
(Double—dbble.) (Large—lge.)  
(Feet—ft.) (Inches—in.)

	Height	Flower Size	Retail Price
<b>APPLAUSE.</b> Pat. 829.....	3 ft.	Lge. 40 petals	\$2.00
International Bagatelle Gold Medal Winner. The warmth of this light red Rose with its well formed buds and long stems is a joy to those of us who love roses to cut and enjoy indoors as well as in our gardens.			
<b>BRAVO.</b> Pat. 983.....	3 ft.	Lge.	\$2.25
A big Red Rose; intense and brilliant red; color long lasting and unfading. A moderate grower. Flower only slightly fragrant; exceedingly free bloomer.			
<b>CHARLES MALLERIN.</b> Pat. 933.....	3 ft.	30-40 petals	\$2.50
Originated in France by Francis Meilland. A gorgeous Rose with blooms of midnight crimson velvet. Broad and heavy; very fragrant.			
<b>CHARLOTTE ARMSTRONG.</b> Pat. 455.....	3-4 ft.	Lge.	\$2.25
An All-American winner and one of the most popular red roses of all time.			
<b>CHRISTOPHER STONE</b> .....	3 ft.	Semi-dble.	**
"Nearly the perfect rose," says an eminent authority; striking scarlet.			
<b>CHRYSLER IMPERIAL.</b> Pat. 1167.....	Compact	40-50 petals	\$2.50
1953 A.A.R.S. WINNER. Introduced by Germain's. Abundance of very large high centered flowers on sturdy, medium long stems. Excellent cut flowers. Rich tones of crimson-red, with darker overtones of glowing oxblood red. Long tapering buds; bush is compact, with an abundance of dark green foliage.			
<b>CRIMSON GLORY</b> .....	2½-3 ft.	Lge. semi-dble.	**
Repeatedly voted the finest brilliant red rose in America.			
<b>ETOILE DE HOLLANDE</b> .....	3-4 ft.	Dble. 45 petals	**
Best liked red rose in California; dependable and fool proof.			
<b>FANDANGO.</b> Pat. 894.....	3 ft.	16-25 petals	\$2.00
Rich deep scarlet; changes as it opens to a bright red. Large petals have a ruffled crisp appearance.			

## BUSH ROSES

### Red Shades

	Height	Flower Size	Retail Price
<b>GRANDE DUCHESSE CHARLOTTE.</b> Pat. 774	4 ft.	Very lge. full	\$2.00
Rich claret; All-American in 1942; distinguished and regal.			
<b>HADLEY.</b>	3 ft.	20-30 petals	**
One of the old but much loved reds, or rich crimson roses, with real fragrance; very dble, well formed buds and blooms with good, rich green foliage. Has enjoyed popularity for forty years.			
<b>HEART'S DESIRE.</b> Pat. 501	3-4 ft.	Lge. dble. 30 petals	\$1.75
All-American winner in 1941. Big red rose on a husky, ever blooming plant.			
<b>MIRANDY.</b> Pat. 632	2½ ft.	Lge. dble. 40-50 petals	\$2.25
Big double dark red, best in the warmer interior districts; spicy fragrance.			
<b>NIGHT</b>	3 ft.	20-30 petals	**
Known to most all rose lovers for its long pointed buds, high centered; very fragrant; blackish crimson, shaded with maroon. Full and bushy type of bush.			
<b>NOCTURNE.</b> Pat. 713	3-4 ft.	Lge. semi-dble.	\$2.00
Brilliant cardinal-red rose. Fragrant; long stems, splendid for cutting. Very hardy.			
<b>POINSETTIA.</b>	3 ft.	25-30 petals	**
Truly scarlet; long pointed buds; opens to a slightly fragrant flower; holds its color, does not blue as do many other reds; it remains red. Gives long, good cutting stems. A good plant with fine foliage.			
<b>PRESIDENT EISENHOWER.</b> Pat. 1217	2½-3 ft.	35-40 petals	\$2.50
This is a modern "American Beauty" of a Rose of medium red. Large ovoid buds open to 4-5 inch blooms with rich, unfading rose-brilliant petals. Blooms come singly on strong stems. Continuous bloom on a bush plant with few thorns; dark green, disease resistant foliage. Carries a sweet, old-rose fragrance. President Eisenhower is a wonderfully fitting choice of name for this Rose that so happily combines brilliance, charm and dependability.			



## BUSH ROSES

### Red Shades

	Height	Flower Size	Retail Price
<b>RED RADIANCE</b> .....	2-3 ft.	20-24 petals	**
Light Crimson sport of Radiance.			
<b>RED TALISMAN</b> .....	2-3 ft.	Lge. dble.	**
Cerise-red; abundant bloom on good stems.			
<b>ROSE OF FREEDOM.</b> Pat. 791 .....	2-3 ft.	60-70 petals	\$2.00
A beautiful, long stemmed, currant-red rose with delightful fragrance. The blooms are borne singly on strong, straight 28 to 32 inch stems. Blooms freely on a vigorous, upright bush with abundant, disease-resistant foliage.			
<b>RUBAIYAT.</b> Pat. 758 .....	3½-4 ft.	Lge. dble.	\$1.75
This rose produces size, fragrance, vigor and abundant bloom; color deep scarlet with overlay.			
<b>SAN FERNANDO.</b> Pat. 785 .....	2½-3 ft.	Lge. dble.	\$1.75
All-America 1947-48; a fine non-fading, rich, red rose with all the plant and bloom quality required for an All-American winner.			
<b>TEXAS CENTENNIAL</b> .....	3-4 ft.	Lge. semi-dble.	**
Sport of Pres. Hoover; brick red with lighter center; extremely long stems; continuous bloom.			

## BUSH ROSES

### Pink Shades

<b>CAPISTRANO.</b> Pat. 922 .....	3 ft.	40-50 petals	\$2.00
A.A.R.S. Deep, rich shade of rose pink in bud and fully open flower; strong growing rose; lasting fragrance; producing many blooms on long stems.			
<b>COUNTESS VANDAL</b> .....	2-2½ ft.	Lge. dble.	**
Brilliant pink and salmon, suffused yellow, at base; distinctive form.			
<b>DAINTY BESS</b> .....	3 ft.	Single	**
Dusky pink with crimson stamens. One of the finest single roses.			
<b>FIRST LOVE.</b> Pat. 921 .....	2-3 ft.	20-30 petals	\$2.25
Dainty light rose-pink in color; shading to dawn pink; long, slender urn-shaped buds are borne singly on a long stem. Light fragrance.			

## BUSH ROSES

### Pink Shades

	Height	Flower Size	Retail Price
<b>HELEN TRAUBEL.</b> Pat. 1028 A.A.R.S. 1951-1952. Light sparkling pink, color varies with the weather; more often a luminous apricot; unusually large and long buds; the half-open flower and the fully-opened blooms display the lovely color in a lavish way. Very large bush; very vigorous. Originated by Herbert C. Swim at the Armstrong Nurseries.	3 ft.	Lge. 27 petals	\$2.50
<b>HENRY FORD.</b> Pat. 1218 This new introduction of Howard & Smith is a cross between The Doctor and Pink Dawn and brings to rose lovers a pink Rose that has the best qualities of its parents. The buds are longer than The Doctor, with that same clear peach-pink color; intense fragrance; bushes are strong growers.	3-4 ft.	25-30 petals	\$2.50
<b>J. OTTO THILOW</b> One of the finest pink roses; large full blooms high centered glowing rose-pink flowers. Very vigorous with an abundance of thick leathery foliage.	2-3 ft.	Lge. dble.	**
<b>MISSION BELLS.</b> Pat. 923 A.A.R.S. Glowing salmon, opening to clear shrimp pink color; vigorous; buds pointed; delicate tea fragrance.	3 ft.	Medium	\$2.00
<b>PICTURE</b> Famous for its fine form; clear rose pink.	2 ft.	Very dble.	**
<b>PINK RADIANCE</b> This year it seems our catalogue is telling you of many of the older varieties, but among so many new ones, we do know the older ones are much wanted. 46 years ago this one was born; the lovely pink radiance; so very vigorous; dependable.	3-5 ft.	24-30 petals	**
<b>SANTA ANITA.</b> Pat. 539 Soft velvety pink; highly regarded.	3½ ft.	Lge. dble.	\$1.50
<b>SHOW GIRL.</b> Pat. 646 Deep pink exhibition rose; one of the best. Flourishes in all climates. Lovely buds on long stems.	3-4 ft.	Lge. semi- dble.	\$2.00

## BUSH ROSES

## Pink Shades

	Height	Flower Size	Retail Price
<b>SUSAN LOUISE</b> .....	4-5 ft.	Semi-dble.	**
"One of the most valuable roses in existence." Justifies the term "ever blooming." Soft pink.			
<b>SUZON LOTTHE.</b> Pat. 934.....	2-2½ ft.	Lge. dble.	\$2.00
Another fine rose originating in France by Francis Meilland. Pearl pink, with peach center. Open flowers are lovely, large, many petals. Delightful fragrance. Especially good on Pacific Coast. Vigorous.			
<b>SYMPHONIE.</b> Pat. 958.....	2-2½ ft.	Lge.	\$2.00
Carmine pink, large, fragrant, heavily veined petals; ruffled edges; large blooms; intensely fragrant; heavy shiny foliage; strong, sturdy stems.			
<b>TALLYHO.</b> Pat. 828.....	2-2½ ft.	Lge. dble.	\$2.00
This 1949 All-American Winner; most attractive in its coloring; pink on the face of the petals; outside cardinal red. It is one of the most vigorous roses; pleasing fragrance.			
<b>TIFFANY.</b> P.A.F.....	3-4 ft.	Dble.	\$3.00
1955 All-American Rose Selections Award given to Howards of Hemet; another winner for our friend Bob Lindquist. TIFFANY is a beautiful phlox pink Hybrid Tea Rose producing blooms of outstanding quality. The long pointed buds are deep pink with golden yellow shading at base of petals. The flower opens to perfectly formed, double, highcentered blooms of a pleasing shade of pink with petals of heavy texture and exceptional lasting qualities, produced singly on long strong stems. This Rose is noted for its outstanding fragrance. The plant has an upright habit with very vigorous growth and dark green foliage.			
<b>THE DOCTOR</b> .....	2-3 ft.	30-35 petals	**
One of the truly lovely pink roses; satiny pink. Very large blossoms when fully opened, and possibly the most fragrant of the pink roses.			

## BUSH ROSES

### Clear Yellow and Orange

	Height	Flower Size	Retail Price
<b>CROWN OR GOLD</b> .....	4-5 ft.	Lge. dble.	**
An offspring of good old Joanna Hill; long pointed buds open to large, double, deep gold blooms, on strong stems. Very vigorous.			
<b>ECLIPSE</b> .....	4 ft.	Very lge. dble.	**
Famous for its exceptionally long, curling buds of unchanging deep gold, on good cutting stems.			
<b>FRED EDMUNDS.</b> Pat. 731.....	2½ ft.	Semi-dble. 20 petals	\$2.00
A.A.R.S. Beautiful deep orange; rated by the American Rose Society among the country's ten best roses.			
<b>FRED HOWARD.</b> Pat. 1006.....	4 ft.	50 dble.	\$2.50
1952 A.A.R.S. WINNER. Long, rich yellow buds are tipped with delicate penciling of light pink. Strong, hardy, fully branched; dark shiny foliage; grows high; long stems, excellent for cutting; blooms from early spring to late fall.			
<b>GOLDEN SCEPTER.</b> Pat. 910.....	3 ft.	Lge. dble. 5½ in.	\$2.00
Rare, new unfading, golden-yellow; long, slender buds, large, high-centered. Won the highest Rose Award in Holland.			
<b>LOWELL THOMAS.</b> Pat. 595.....	3-3½ ft.	Lge. dble. 35-40 petals	\$2.00
Large, well shaped buds of clear canary yellow, free bloom.			
<b>McGREDY'S YELLOW</b> .....	3 ft.	Lge.	**
Large bright buttercup yellow with all the sturdy plant habits of the famous McGredy roses.			
<b>MRS. E. P. THOM</b> .....	2½ ft.	Lge. dble.	**
Deep, very yellow; dependable and popular.			
<b>MRS. PIERRE S. duPONT</b> .....	3-4 ft.	24 petals	**
The pointed buds of medium size with that very warm color or reddish yellow tint; fragrance that speaks of spring; well supported by lovely green glossy foliage, tho it is not a full rose but the semi-dble type giving worlds of blossom. It is a good one.			

**BUSH ROSES****Clear Yellow and Orange**

	Height	Flower Size	Retail Price
<b>PEACE.</b> Pat. 591 A.A.R.S. "The Master Rose." Universally acclaimed. Heavy buds of rich yellow, open to enormous flowers; each petal edged with cerise; unfading; improves with age.	3-4 ft.	Very lge. very dble.	\$2.50
<b>SOEUR THERESE</b> Golden yellow flowers which form on top of a strong cane, splendid for cutting. Long pointed buds richly marked with madder carmine; blooms open to a clear yellow. Good bush and foliage.	3-4 ft.	25 petals	**
<b>SUN VALLEY.</b> Pat. 1135 This new golden yellow rose, will truly illuminate the rose garden. It is brilliant golden yellow, best described as Guinea Gold. A tall plant, producing long cutting stems; shiny green foliage and delicate fragrance.	3-4 ft.	24-30 petals	\$2.50
<b>SUTTER'S GOLD.</b> Pat. 885 A.A.R.S. Long yellow buds; shaded with coppery orange and vermillion; intense fra- grance; bushy; long stems for cutting.	2½-4 ft.	Lge. dbble.	\$2.25

**BUSH ROSES****White Shades**

<b>FRAU KARL DRUSCHKI</b> One of the older white, but ever popular, with buds that open into large flowers which are snowy white.	5 ft.	Lge. dbble.	**
<b>KAISERIN AUGUSTE VIKTORIA</b> A close rival of Druschki for top honors; persistent bloomer.	2-3 ft.	Dble.	**
<b>McGREDDY'S IVORY</b> Long pointed bud of exquisite form. A show winner.	3 ft.	Very lge. dbble.	**
<b>SLEIGH BELLS.</b> Pat. 1004 A good white Rose with large ovoid buds borne singly on lovely long stems, making this a fine cutting rose. The open flowers show a dainty primrose tint at the base of the petals; add to this a lovely fragrance and you will appreciate this white Rose.	4-5 ft.	25 petals	\$2.00

## BUSH ROSES

### White Shades

	Height	Flower Size	Retail Price
<b>SNOWBIRD</b> .....	2½-3 ft.	Dble.	**
Produces a large crop of well formed snow white blooms which have a feathery look when fully open. Very popular, especially in Southern California.			
<b>WHITE WINGS.</b> Pat. 850 .....	2-2½ ft.	Lge.	\$1.50
One of the fine single roses; large; fragrant; very bushy and upright in growth. We like this white rose.			

## BUSH ROSES

### Two-Tone Contrasting

<b>CONDESA DE SASTAGO</b> .....	3 ft.	Lge.	**
One of the good bi-color roses; fragrant flowers of raspberry-red in profusion, on a strong plant. This rose will brighten the garden.			
<b>DUQUESA de PENARANDA</b> .....	4-5 ft.	35 petals	**
Among the older roses, this is one of the loveliest. Long pointed buds of apricot-orange coloring, with delightful perfume, which we love in our roses. It gives a long blooming period. Is a medium size grower, but strong bush with splendid shiny foliage.			
<b>FORTY-NINER.</b> Pat. 792 .....	3-4 ft.	Lge. dble.	\$2.50
This All-American Winner for 1949 is a rare bi-color with inside petals of vivid Orient red; outside chrome yellow; rare is the word. Beautifully formed buds; strong and almost thornless plants.			
<b>GIRONA</b> .....			
This very fragrant, soft red and yellow combination, with good foliage, is a rose with great vigor, giving many blossoms, good for cutting. Some prefer this to Talisman.			
<b>KATHERINE T. MARSHALL.</b> Pat. 607 .....	3½ ft.	Dble. 22 petals	\$1.75
A.A.R.S. Deep, rose-pink, flush yellow; fine cutting stems. A winner for the charming wife of a great American.			

## BUSH ROSES

### Two-Tone Contrasting

	Height	Flower Size	Retail Price
<b>MARK SULLIVAN.</b> Pat. 599.....	3½-4 ft.	Lge. dble.	\$1.75
Yellow and Tyrian rose in varying combinations; every bud and flower different; strong, profuse bloomer.			
<b>MISS ROWENA THOM</b> .....	4-5 ft.	40-50 petals	**
Again we look back to 1927 when this very good Rose was introduced; a large six inch very fragrant fiery rose and rosy mauve, with washed gold center. These older varieties are still in great demand, for thru the the years they have given much beauty to our gardens.			
<b>MME. HENRI GUILLOT.</b> Pat. 337.....	2-3 ft.	Lge. dble. 30-40 petals	\$2.00
One of the lovely roses, with bright hues of raspberry-pink, lit with flame, changing to a brilliant water-melon-pink. Splendid shiny foliage.			
<b>MOJAVE.</b> Pat. 1176.....	3-4 ft.	Lge.	\$2.75
A.A.R.S. Winner for 1953-1954. Another winner for the Armstrong family of fine roses. Mojave has many of the fine points of its parent Charlotte Armstrong. The color is a blend of salmon, apricot and orange and occasionally in cool weather the salmon changes to red, blended with the other two colors. Plants are vigorous, with glossy foliage. Flowers are produced for the most part on an individual stem. A fine rose in the orange color range.			
<b>PRESIDENT HOOVER</b> .....	3-4 ft.	Lge. semi-dble.	**
Tall, growing, profuse, semi-double blooms in blendid shades of copper and pink; long a popular favorite.			
<b>SATURNIA.</b> Pat. 349.....	3 ft.	Lge. dble.	\$1.75
A flaming, cardinal-red with reverse yellow and copper on a well shaped, medium growing plant. Free bloomer, with fine form blooms; good foliage.			
<b>TAFFETA.</b> Pat. 716.....	4-5 ft.	26-35 petals	\$2.00
A.A.R.S. Rose-pink-salmon and apricot tones predominating; delightfully fragrant; large glossy foliage.			
<b>TALISMAN</b> .....	2½-3 ft.	Dble.	**
Golden yellow and ruddy copper; long famous and popular everywhere.			

## GRANDIFLORA ROSES

**"The New GRANDIFLORA CLASS consists of varieties relatively tall in growth, free flowering, often with many flowers in clsters but with individual stems long enough for cutting. The flower size, tho not necessarily as large as hybrid teas, is larger than the average Floribunda, with Hybrid Tea Standard for bud and flower form."** Carrousel was the first new variety to fit into this new class.

	Height	Size Flower	Price Retail
<b>BUCCANEER.</b> Pat. 1119	4-5 ft.	26-35 petals	\$2.75
Among the newer creations from Armstrong Nurseries is this brilliant unfading yellow Rose. It has been awarded several certificates of merit from Switzerland, Paris and Rome Trial Gardens. "Buccaneer" is one of those lovely tall growing plants, which make lovely background for your rose garden. Long pointed buds, with stems that one can cut freely and know you are not robbing your bush of wood.			

<b>CARROUSEL.</b> Pat. 1066	4-5 ft.	26-35 petals	\$2.00
There are so many things one can say in praise of this very fine red Rose, confirming reports from all areas in the U.S.A. "Its hardiness, in cold and heat with no tendency to blue or mildew; great abundance of flowers with very long cutting stems, and its keeping ability when cut." We believe it is the best red Rose introduced in the past ten years. Its dark red velvety petals fairly glow in the sunshine. Our 9.2 Rating is given by the American Rose Society. The Recent Silver Award given by the International Test Garden of Portland, Oregon. This plant grows tall and is magnificent as a background or hedge. (Duehrsen) Introduced by Elmer Roses.			

<b>QUEEN ELIZABETH.</b> Pat. 1259			\$3.00
All American Winner for 1955. Introduction being made by Germain's. "Queen Elizabeth" was created by Dr. Walter Lammerts who, several times, has created a winner for the Rose world. This Rose makes its debut in the new "Grandiflora" class. A lovely new color, breathtaking blending of soft carmine rose and dawn pink; delightfully fragrant flowers supported by long, almost thornless, cutting stems, and surrounded with exceptional disease resistant foliage, which covers the plant almost to the ground. The parents			



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## GRANDIFLORA ROSES

being a Floribunda (Floradora) and Hybrid Tea (Charlotte Armstrong) the bloom is carried both singly and in gay clusters. "Queen Elizabeth Rose flowers as lovely and graceful as her gracious namesake. Growing richer and more beautiful with age. You can enjoy as many blooms as on a Florabunda, yet have the wonderful bud form, long lasting larger flowers of the Hybrid Tea. A gracious queen of modern roses.

## NOTES

## POLYANTHAS and FLORIBUNDAS

### Red Shades

	Height	Flower Size	Retail Price
<b>CRIMSON ROSETTE.</b> Pat. 901	3 ft.	Lge. clusters	\$1.75
Tall growing, polyantha type producing large clusters of crimson camellia-like blooms. Especially long lasting as cut flowers and makes a wonderful potted plant. Forerunner of a new race of roses.			
<b>EUTIN</b>	2 ft.	Small very full	**
This small glowing red cluster of a hundred buds on a long stem is a must be for every garden; it is rarely we find such a little fellow that will give so much bloom, continuously with the qualities of good foliage bush and bloom; it is a delight and we love talking this variety; it averages about 2 ft. in height in this area.			
<b>FLORADORA</b>	3-4 ft.	50-55 petals	**
Unusual scarlet-red clusters; tall, well branched and very profuse. Floribunda.			
<b>GARNETTE</b>	18 in.	Small cluster	**
A new, much desired small red cluster rose, low growing. So lovely for bordering that rose bed. The keeping qualities as a cut flower astonishes us. I saw what appeared to be a freshly cut bowl of these perfect little roses sitting on a Nurseryman's display table —was told they were cut twelve day ago. This rose has been used as a Florist rose. We are happy to find it will grow in our gardens.			
<b>LIPSTICK</b>	3-4 ft.	Small 2 in.	**
A shrub rose; semi-double in lovely clusters; brilliant, deep pink, shaded salmon blossoms. This is a very vigorous grower; generous with long-blooming period.			
<b>ORANGE TRIUMPH</b>	3 ft.	Lge. cluster	**
More scarlet than orange; small flowered cluster; medium height; unusually disease resistant and prolific.			
<b>RED PINOCCHIO.</b> Pat. 812	3 ft.	Lge. cluster	\$1.50
A velvety deep red considered by some even better than Pinocchio.			

**POLYANTHAS and FLORIBUNDAS****Red Shades**

	Height	Flower Size	Retail Price
<b>VALENTINE.</b> Pat. 1029 Cluster-flowered Floribunda; low, bushy and compact. Crimson flowers which hold their color well and the color slightly variable according to climate. Just the right size for a 2-foot border or hedge.	18-24 in.	Semi-dble. clusters	\$1.75
<b>WORLD'S FAIR</b> Pat. 362 A.A.R.S. winner and official rose of the great New York World's Fair; blackest scarlet; continuous bloomer.	2½-3 ft.	Lge. semi-dble.	\$1.50

**POLYANTHAS and FLORIBUNDAS****Pink Shades**

<b>CAMEO</b> One of our lovely low growing Poly's; slightly fragrant, salmon-pink; changing to soft orange-pink; a lovely cluster rose, for the border of beds or walks.	15 in.	Sm. semi-dble.	**
<b>CAROL AMLING.</b> Pat. 1126 This new petite pink Rose, is a sport of the lovely red Garnette which is thrilling every one who sees it. Carol Amling, in our estimation, is the most exquisite flower in this class, of small roses, to be introduced in many years. A deep rose-pink at the center, shading to a lighter pink at the edge of the more than sixty petals. The blooms are borne both singly and in clusters on a very hardy bush with lovely dark green foliage. This Rose when cut will last for days. Almost continuously in bloom and when fully open the blooms are rounded 2½ inches across.	4-5 ft.	2-2½ in	\$1.75
<b>CHINA DOLL.</b> Pat. 678 One of our most wanted roses for low-growing spots in your garden; those clusters of rose-pink blooms creates a happy greeting to a visitor to your garden. Another Armstrong production.	15 in.	Very small	\$2.00
<b>FASHION.</b> Pat. 789 A.A.R.S. Glowing peach. Its habit of growth is bushy; medium sized foliage; having the finest qualities of a good Floribunda.	2-3 ft.	3 in.	\$2.00

## POLYANTHAS and FLORIBUNDAS

### Pink Shades

	Height	Flower Size	Retail Price
<b>KATHY FISCUS.</b> Pat. 967 Clusters of delightful lovely dawn pink flowers on a vigorous bush and glossy leafed Floribunda. The medium sized individual flowers are very double, exquisitely imbricated and borne continuously in great abundance in well formed clusters which absolutely cover the bushes. A wonderful soft pink Floribunda ideally adapted for border plantings in combination with beds of yellow, Sunset Gold and pink hybrid tea roses. (Duehrsen) Introduced by Elmer Roses.	2 ft.	50 petals	\$1.50
<b>LILIBET.</b> Pat. 1209 All America Winner for 1954. Exquisite in its delicate, almost fragile appearance of light rose coloring, melting into a sort of dawn pink. These clusters of small roses, well formed, covering a beautifully clothed bush of dense foliage, makes it most desirable for either single plantings or for hedge. Lilibet, with its continuous blooming period of priceless beauty, grace of plant, daintiness of color, strength of bush and resistance to mildew and blackspot are a few of its queenly qualities which rate it high among the Floribunda roses. The garden will be glorified with this rose.	2-3 ft.	Small dble.	\$2.00
<b>MA PERKINS.</b> Pat. 1143 1953 A.A.R.S. Winner. This very free blooming Floribunda rose, with its sweetly pungent fragrance, ophelia shaped buds, show a translucent light Fashion color with shades of red in outer petals. A suffusion of yellow is present in all the early stages of bloom. With aging comes a soft coral shell pink. Plant is strong, yet compact; rich green foliage.	2½-3 ft.	Clusters & singly	\$2.00
<b>PINK ROSETTE.</b> Pat. 902 Shell pink, otherwise identical with Crimson Rosette previously described. Blooms slightly larger.	3 ft.	Small cluster	\$1.75

POLYANTHAS and FLORIBUNDAS

Pink Shades

	Height	Flower Size	Retail Price
<b>PINOCCHIO.</b> Pat. 484.....	3 ft.	1½ in. clusters	\$1.50
Says the originator, "Extremely hardy, very easy to grow, always in bloom with hundreds of flowers on every bush. Great clusters of exquisite pointed buds open gradually to long lasting salmon-pink hybrid tea roses.			
<b>ROSENELFE</b> .....	3 ft.	Very lge. dble.	**
Rose-pink; very attractive blooms of hybrid tea form on excellent plant; medium height.			
<b>THE FAIRY</b> .....	Dwarf	Small dble. cluster	**
Very vigorous, spreading, low growing poly, producing masses of delicate cluster blooms throughout the season; disease resistant and foolproof.			
<b>VOGUE.</b> PAT. 926 .....	2½-3ft.	3-4 in. clusters	\$2.00
1952 A.A.R.S. WINNER. An entrancing Floribunda;— unique, brilliantly glowing color of rose, flushed with salmon; flowers high centered and Hybrid Tea shaped, opening slowly from very dark ovoid bud to the open flower; spicy fragrance; foliage dark green; excellent for cutting; does well in all areas.			

POLYANTHAS and FLORIBUNDAS

Yellow Shades

<b>BRIGHT EYES.</b> Pat. 880.....	3 ft.	Small	\$1.50
A lovely, canary-yellow Floribunda. As flowers open, color changes to silvery yellow at outer edges of petals. Very strong grower; fine foliage; lovely for bordering walks.			
<b>GEORGE ELGER</b> .....	Dwarf	Small	**
(Yellow Baby Rambler) Small polyantha, 12-15 in. bud long golden yellow buds; opening from copper to clear yellow. Flowers very double, large clusters, tea fragrance; profuse bloom. Foliage small, light green. A delight for borders.			

## POLYANTHAS and FLORIBUNDAS

### Yellow Shades

	Height	Size Flower	Price Retail
<b>GOLDBLOCKS.</b> Pat. 672.....	2½ ft.	3½ in. 45 petals	\$1.50

A rare and beautiful golden yellow Floribunda. Clusters of yellow ovoid buds are borne on a compact bush. Gives almost continuous bloom.

<b>PIGMY GOLD.</b> Pat. 1114.....	Dwarf	1 in	\$1.50
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This new rose is an answer to so many requests for something that really grows low; with its tiny yellow blooms about 1 inch in diameter; blooms in clusters and individually; dark shiny foliage with rich contrasting golden yellow buds. Yes, here is the low growing border rose which can be used to wonderful advantage with some of our lovely and unusual color, such as Fashion and Vogue.

<b>YELLOW PINOCCHIO.</b> Pat. 992.....	3 ft.	Clusters & singly	\$1.50
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Another thrilling Pinocchio; great masses of bloom in apricot-yellow color. Foliage dark green.

## POLYANTHAS and FLORIBUNDAS

### White

<b>SUMMER SNOW.</b> Pat. 416.....	15-20 in.	Small bud	\$1.50
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One of the most prolific of the white Floribundas producing large clusters of slightly fragrant roses. Delightful for use as hedges and border plantings, as it is low growing. Light green foliage.

## POLYANTHAS and FLORIBUNDAS

### Two-Tone Contrasting

<b>DENNY BOY.</b> Pat. 1105.....	3 ft.	2 in.	\$1.50
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This small flower, so gay at all times with its daily changes, starting with little yellow buds, changing to a ruddy orange, then to a light pink. As the days pass the changes are to the darker pink; coral, cherry and last, ruby red. A strong plant, spectacular as a hedge rose.

**POLYANTHAS and FLORIBUNDAS****Two-Tone Contrasting**

	Height	Flower Size	Retail Price
<b>EASTER PARADE.</b> Pat. 1200.....	2-3 ft.	2 in.	\$1.75

This lovely rose carries many of the colors of the Denny Boy variety, as at first the buds are bright golden yellow. As it opens the upperside of the petals become edged with salmon-pink and cerise, remaining yellow on the underside. Finally its fifty or more petals emerges glorious light crimson rose with delicate yellow tonings. Really a Easter Parade. Vigorous, dark green foliage, supported with a good plant. We highly recommend both varieties for that unusual and exciting color.

<b>MARGO KOSTER</b> .....	1 ft.	Lge. cluster	**
An exceptionally pretty coral-orange in clusters with that waxy look. Lovely for borders.			

**BOUTONNIERES****Rhapsody**

This charming rose, with its streamlined two-inch urn-shaped bud, creates admiration wherever shown.

Unsurpassed for boutonnieres, corsages and bouquets.

Blooms are lovely orange tints inside, with a terra cotta hue outside. Petals veined.

Fragrance an alluring, sweet perfume.

Plants are compact, vigorous, attaining 3 feet in height, 2½ feet width; disease resisting; ever-blooming.

**Micky**

This delightful rose was created for those who admire boutonniere, corsage type roses, also ideal for floral arrangements.

Buds of Lulu type, cerise, later changing to a deep coral, semi-double, urn-shaped.

Plants are compact, very vigorous, attaining height of 5 feet, width 4½ feet. Ideal as a hedge with a continual mass display of perfect buds and open flowers. Petals cling for days. Disease resisting—few thorns.

These two varieties were created by our friend Douglass Houghton" of Arcadia, Calif. A man who loves his roses.

## MOSS ROSES

### For lovers of the Historical Old Mosses

**RED MOSS.** Large, reddish rose; buds and flowers heavily mossed.

**PINK MOSS.** Named **CRESTED MOSS**; deep pink buds, surrounded with a mossy fringe and crest. Very hardy; discovered on a wall of a Convent near Fribourg and sent out by Vibert in 1827.

**WHITE MOSS.** Named **BLANCHE MOREAU**; the finest of white moss roses. Large, double, fragrant, pure white; intermittent bloom all season.

**YELLOW MOSS.** Named **GOLDEN MOSS**; peachy-yellow; sepals well mossed; fragrant; cluster of 3 to 5 on long stem; vigorous; scanty bloom.

## CLIMBING ROSES

### Red Shades

	Flower Size	Retail Price
<b>BLAZE</b> .....	Medium	**
Brilliant scarlet; foliage large; leathery dark. Very vigorous climber; recurrent bloom.		
<b>CLG. CHARLOTTE ARMSTRONG.</b> Pat. 523 .....	Lge.	\$3.00
This climbing form of Charlotte Armstrong is something to be desired in the rose world. All of you are acquainted with this popular rose, so well known that it is not needful to add a lot of words to the description.		
<b>CLG. CHRISTOPHER STONE.</b> Pat. 626 .....	Semi-dble. Lge.	\$1.75
Welcomed by the many admirers of the bush form; striking scarlet.		
<b>CLG. CRIMSON GLORY.</b> Pat. 736 .....	Lge. semi-dble.	\$2.50
Repeatedly voted the finest brilliant red rose in America, now available in climbing form.		
<b>CLG. ETOILE DE HOLLANDE</b> .....	Dble 45 petals	**
Among the finest standard rich red roses; repeats its bloom; especially successful in climbing form.		
<b>CLG. FLORADORA.</b> Pat. 1054 .....	50-55 petals	\$2.00
We anticipate large demand for this new Climber, which is reported to be vigorous in habit. Profusion of bloom. Everyone knows the popularity of bush form of Floradora. The climber will be a joy, with its rare color of cinnabar red. Yes, this will be a fine addition to our climber list.		
<b>CLG. HEART'S DESIRE.</b> Pat. 663 .....	Lge. dble. 30 petals	\$1.75
All-America winner in 1941; among the best of the recent reds.		



## CLIMBING ROSES

## Red Shades

	Size Flower	Price Retail
<b>PAUL'S SCARLET</b> .....	Semi-	**
An unfailing, vivid scarlet rose, sensational in spring and frequently repeats; popular everywhere.		
<b>CLG. RED TALISMAN</b> .....	Lge.	**
Cerise-red; all of the virtues of the famous Talisman.		
<b>CLG. SAN FERNANDO.</b> Pat. 1123 .....	Lge.	\$2.00
A climber of this fine non-fading, rich red rose with all the qualities of a winner.		
<b>CLG. TEXAS CENTENNIAL.</b> Pat. 565 .....	Lge.	\$2.00
Sport of Pres. Hoover; red with lighter center; exceptional cutting stems; universally popular.		

## CLIMBING ROSES

## Pink Shades

<b>CLG. CECILE BRUNNER</b> .....	Small	**
"The Sweetheart Rose," producing great masses of perfectly formed miniature pink blooms; best in climbing form.		
<b>CLG. PICTURE.</b> Pat. 524 .....	Very	\$2.00
Double rose-pink of excellent form and vigor. 6 to 8 feet. A glorious climber.		
<b>CLG. PINKIE.</b> Pat. 1076 .....	2 in.	\$2.75
A climber of "Pinkie;" perfectly formed buds open to 2-inch blooms which almost cover the plant. Many clusters of dainty blooms.		
<b>CLG. PINOCCHIO.</b> Pat. 1142 .....	1½ in.	\$2.50
This new climber needs little said of praise, as the sales speak for this popular Floribunda. Reports are that this climbing form is extremely vigorous and hardy, producing many blooms.		
<b>CLG. SYMPHONIE</b> .....	4-5 in.	**
This very new rose in shades of pink, with delightful tea fragrance is a large rose, which is rating as one of the finest pink roses, recently produced. We expect this to be spectacular as a climber for the bush form is majestic, like its Sister Rose "Peace."		

## CLIMBING ROSES

### Yellow Shades

	Flower Size	Retail Price
<b>CLG. GOLDSLOCKS.</b> Pat. 1090	3½ in.	\$2.50
Here is a description as given by the producers of this rose "A Sheet of Gold." I doubt if one could do better than those words. "Goldslocks" is one of the finest of all yellow Floribundas and the climbing form will be a thrill for every garden.		
<b>GOLD RUSH</b>	Lge.	**
Molten-gold; out in 1940—a lively, ever-blooming climber, fast growing in popularity.		
<b>HIGH NOON.</b> Pat. 704	Dble.	\$2.50
Winner of a regional All-American award in 1948; approved for all mild climates. "All the concentrated essence of brilliant sunshine is displayed by this extraordinary new climber." Really ever-blooming; particularly fine as a pillar or wherever an easily controlled climber is desired.		
<b>MERMAID</b>	Lge.	**
Can be used as a Climber, a pillar or a rambling bush; it provides you with beautiful foliage the year around.		
<b>CLG. PEACE.</b> Pat. 932	Very lge.	\$2.00
The most talked-about and most beautiful rose of our time. Glorious yellow rose whose edges are fringed with cerise.		

## CLIMBING ROSES

### White

<b>CLG. KAISERIN AUGUSTE VIKTORIA</b>	Dble.	**
A fine old white climber. Standard in its class.		
<b>CLG. SNOWBIRD</b>	Dble.	**
One of the loveliest of the white roses; now available in the climbing variety.		

## CLIMBING ROSES

### Two-Tone Contrasting

<b>CLG. BEST REGARDS.</b> Pat. 1002	Very lge.	\$1.50
A cardinal-red, the base yellow; the outer side Tyrian rose, glorified with copper lighting. Produces long pointed buds on a long stem. This new climber has much beauty, size and vigor.		

## CLIMBING ROSES

### Two-Tone Contrasting

	Size Flower	Price Retail
<b>CLG. FORTY-NINER.</b> Pat. 1094.....	Lge.	\$2.50
This climber with its orient-red and chrome-yellow dble. coloring, will glorify every garden.		
<b>CLG. MME. HENRI GUILLOT.</b> Pat. 788.....	Very lge.	\$2.00
Deep coral-red, very handsome foliage.	semi-dble.	
<b>CLG. MRS. SAM McGREDY.</b> Pat. 394.....	Lge.	\$1.75
Probably top rose in the scarlet-orange range, which dble. we like best in the climbing form.		
<b>CLG. PRESIDENT HOOVER</b> .....	Lge.	**
An ever popular favorite in shades of blended semi-copper and pink.	dble.	
<b>CLG. TALISMAN</b> .....	Dble.	**
Too well know to need description; bi-color yellow and ruddy copper		

## NOTES

## TREE ROSES — 38" STANDARDS

### Red Shades

Bravo. Pat. 983  
 Calif. Centennial. Pat. 953  
 Carrousel. Pat. 1066  
 Charlotte Armstrong. Pat. 455  
 Chrysler Imperial. Pat. 1167  
 Crimson Glory  
 Etoile de Hollande

Floradora  
 Heart's Desire. Pat. 501  
 Mirandy. Pat. 632  
 Pres. Eisenhower. Pat. 1217  
 Red Talisman  
 San Fernando. Pat. 785

### Pink and Shades of Pink

Capistrano. Pat. 922  
 Countess Vandal  
 First Love. Pat. 921  
 Helen Traubel. Pat. 1028

Picture  
 Queen Elizabeth. Pat. 1259  
 The Doctor

### Yellow Shades

Buccaneer. Pat. 1119  
 Eclipse  
 Lowell Thomas. Pat. 595  
 McGredy's Yellow

Mrs. E. P. Thom  
 Peace. Pat. 591  
 Sun Valley. Pat. 1135  
 Sutter's Gold. Pat. 885

### White Shades

Kaiserin A. Viktoria  
 McGredy's Ivory

Sleigh Bells. Pat. 1004  
 Snowbird

### Two-Tone Contrasting

Condesa de Sastago  
 Forty-Niner. Pat. 792  
 Fred Edmunds. Pat. 731  
 Mme. Henri Guillot. Pat. 337

Mojave. Pat. 1176  
 President Hoover  
 Talisman

## TREE ROSES — 24" PATIO STANDARDS

Crimson Rosette. Pat. 901	Red
Fashion. Pat. 789	Pink
Floradora	Red
Garnette	Red
Goldilocks. Pat. 672	Yellow
Kathy Fiscus. Pat. 967	Pink
Pink Rosette. Pat. 902	Pink
Pinocchio. Pat. 484	Pink
Red Pinocchio. Pat. 812	Red
Vogue. Pat. 926	Shades of Pink

## TREE ROSES — 10" MINIATURE STANDARDS

These are miniature roses budded on sturdy 10 in. canes and require no staking to support 12 in. head. Each little tree is a perfect bouquet, from early Spring to late Fall. Excellent for use as borders for beds or walk-ways. Very appealing to the pot-plant buyers. The rose grows from eight to twelve inches above the cane, giving that clean appearance from the ground to the head. So easy to groom.

**BABY GOLD STAR.** Pat. 407. The glossy green foliage is a perfect setting for the exquisite yellow buds which are held firmly erect on stems long enough to make striking miniature arrangements or dainty corsages. The enchanting buds unfold slowly to reveal their names, "Baby Gold Stars."

**OAKINGTON RUBY.** The dense fern like foliage adds charm to the deep crimson buds that open to tiny, ruby red flowers. The tiny foliage and constant blooms make this a miniature rose tree out of "Fairyland."

**PIXIE.** Pat. 408. The world's tiniest double white rose. It shows pink shadings in cool weather. Very free bloom. Dainty foliage.

**RED IMP.** Pat. 1032. A lovely red addition to our miniatures; deep, rich crimson that is startling in its brightness. Unfading, solid color. Very double with 45 to 60 petals packed tightly right to the center. Opens very flat.

**SWEET FAIRY.** Pat. 748. Fragrant, dark pink buds; very double, 1 inch blooms of apple-blossom-pink. True rose fragrance, fine, long lasting flowers.







*Kathy Fiscus*